

NEWSLETTER MAY 2007

The 2007 year has started off with the team at Powa Products as busy as ever. We continue to specialise in rugby equipment, constantly researching and working with top rugby coaches, fitness trainers and other personnel from around the country to improve and develop our products.

NEW POWA PRODUCTS

New Products to the Powa range in 2007 include the 'Powa gear dome'. The gear dome allows sports teams to keep their gear dry, safe and all together on the sidelines which is great for those cold rainy days. The dome can be instantly put up and taken down and for \$80.00 excluding G.S.T and freight is a great idea for all sports teams this winter.



The new Strap on Body Shield is now here! This protector has been developed to allow the free movement of the arms when passing the ball still giving adequate protection to the player from front on tackles during training. We always welcome any new ideas which will enhance and improve rugby technique or fitness so your feedback on all our products is greatly appreciated.

Powa Products Pro hit shield has been modified and is being used by the All Blacks at the World Cup later this year. Half of the hit shields we are supplying have a modified blue front piece, for the new decision making drills for tacklers which are being used by the coaching staff. We are also busy supplying other various rugby equipment to help the World Cup effort.



We now have available a range of agility speed training products such as the speed resistor, evasion belt etc. The Speed Chute pictured left is the ultimate training device for improving speed, strength and resistance, and is great for training on your own.

CORPORATE PRODUCTS

Powa Products continues to supply a range of corporate products for advertising purposes. These products range from Goal Post Protectors, Toblerones, Balls, Field Flags, and Junior Portable Goal Post Protectors. Toblerones are a great idea for clubs to advertise their sponsors, and also can be used to entice potential sponsorship.



POPULAR POWA PRODUCTS / JUNIOR RUGBY

Portable Junior Goal Posts have continued to be a great hit with Junior Rugby throughout New Zealand in 2007. Many coaches and rugby clubs have seen the advantage of having these posts at each try line which encourages the kids to run to the centre of the try line rather than the sideline. Our Rippa Rugby Sets are again very popular this year. One size fits all, so there are no problems with size differences.



POWA SCRUM NEWS



Powa products continue to provide market leading quality scrum machines which are used and preferred by Mike Cron and the other All Black coaching staff.

The Powa scrum Sledge continues to be New Zealand's most popular scrum machine, preferred by clubs and schools because of its comfort and safety features.

This month two – one man scrum machines with digital readouts have been shipped off to Ireland. We are also currently in the process of making a Hydraulic Supa Powa Scrum – the one that pushes back. The Supa Powa Scrum is ideal for teaching correct scrum technique for various situations.

POWA SPONSORSHIP

In 2007 we are the official sponsors of equipment and balls to the Manawatu Turbos, Bay of Plenty Steamers and the Tasman Mako's. We look forward to working closely with each of these Unions to meet their needs. We are continuing to expand our products into the Rugby League Market, and in 2007 we are proud to again sponsor the Central Falcons Rugby League Team.



We are proud of the fact that all our products have been designed in New Zealand, with approximately 90% of our products being New Zealand made. We pride ourselves on providing quality goods at competitive prices through fast and efficient service.

For quotes, orders or for further information please do not hesitate to contact:

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