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QUARTERLY NEWSLETTER AUGUST 2007

Hello and welcome to the most recent newsletter. With another year of Senior Club rugby around the country drawing to a close Powa Products is proud to be associated with so many clubs. We hope you all had a successful season, congratulations to those teams who won their respective competitions.

UPDATED WEBSITE

Check out the exciting changes to our website. The website was in desperate need of a revamp and provides more photographs and information about our products. Two new categories have been added 'Junior Rugby' and 'For the Field' to help your navigation throughout the site. We hope it makes the viewing of our products more accessible and easier to understand especially the hit shields. We hope you enjoy!

NEW PRODUCTS

The latest addition to our product range is the POWA ICE BATH. The Ice Bath is currently being used by a number of Air New Zealand Cup teams for speeding up player recovery after games. The Ice bath is portable and comes with a carry bag; total weight 33 kg. The bath is quick and easy to assemble, Dimensions; 1100mm long, 700mm wide, 900mm deep.



We are also now pleased to offer the Powa Blaster, currently used by the All Blacks. The Powa Blaster has four rows of air filled arms which can be set at any height, angle and split to a resistance which best challenges your players. Repeated runs through will strengthen leg drive, enhance acceleration and thus improve leg power. The Powa Blaster is also great for correcting ball grip whilst entering contact, as attackers must maintain ball security whilst running through the Powa Blaster. Used by American Football teams overseas the Powa Blaster is great for adding variety to training, and is essential for building an explosive running attack. Coaches can now train explosive leg drive without the injury potential of live contact.

POWA SCRUM NEWS

The Powa Scrum Sledge is continuing to be the number one choice for both professional and amateur teams in New Zealand and abroad. The Powa Scrum Sledge continues to be the preferred scrum machine of Mike Cron – The Scrum Doctor. There will be a number of vigorous scrum workouts on the Scrum Sledge in the upcoming weeks in the build up to the World Cup in France.

We have also been looking at modifying the ruck end of the scrum sledge / ruck machine which will improve player blow out technique. After much discussion with a number of coaches around the country, we have decided the ruck bags are unnecessarily high, and need to be lowered. This will ensure when the ruck component is in use, players will hit with a more desirable low body position and as we all know will be more effective.

Powa Products is pleased to offer the new Powa 1 or 2 man scrum machine. Designed in conjunction with Manawatu Turbos Forwards Coach and former All Black hooker Bruce Hemera the 1 or 2 man scrum machine can be used in a number of ways. It can be used firstly for one on one training improving scrum technique of one individual. Secondly it can be used to improve the scrummaging combination between two players; i.e. the hooker and the prop. Lastly it can be used as a ruck machine which strengthens player leg drive. Its versatility is second to none, and if you are looking for the edge in fine tuning scrum technique the Powa 1 or 2 man scrum machine is the answer.



Lately Chris has been developing a new product which has now been added to our scrum range, the Powa Portable One Man Scrum Machine. With the help of Mike Cron, the portable scrum machine is set to be the next big thing in scrum training. Made out of aluminium the machine weighs just 28kg, and is quick and easy to assemble. The one man scrum machine comes with water bladder which when filled gives an overall weight of approximately 180kg. The portable one man scrum machine then packs down into a single carry bag, making it ideal for travelling.

POPULAR POWA PRODUCTS

Two of the newest products the Pro hit shield and the Strap on Body shield have been very popular additions to our range. The Strap on body shield is becoming increasingly popular throughout club rugby, as its high density foam gives great protection whilst allowing the free movement of arms when passing. The Pro Hit shield's (pictured right) versatility is just one reason for its popularity this season. A number of Air New Zealand Cup Teams are using these for multi purposes during contact sessions at trainings.



The high quality and competitive pricing of our Field flags are two of the main reasons our flags are used all around the country year after year. Our unique spring return system allows ease of placement in the ground whilst maintaining player safety. Padding protectors and printing is also available with all our flags.

PREPARATION FOR 2008!

It's time to think about placing your ball orders for the 2008 rugby season. For orders of 100 balls or more we can print your specific logo along with your major sponsor etc. Remember this can be done on any match or practice balls we supply so for large ball orders it makes sense for you to uniquely brand your balls.

Now is the time to organise your training gear for next year. Remember folks preparation is the key to success. To get the **Powa of Rugby** please do not hesitate to contact:

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